

And:

American Rambler Production 138 Conant Street Beverly, MA 01915

## CONTRACT

*	Contract / Re	vision		Alt Order	#
	569539	1		07898516	
Product				1	
ROMNEY/P/R					
Contract Dates	Estimate #				
08/22/12 - 08/28/12					
<u>Advertiser</u>			Or	iginal Date	/ Revision
Romney/R/ President				08/24/12	/ 08/24/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC Broadcast  Station Account Executive		ast		Cash
			xecutive	Sales Office	
	WTKR	Jamie .	Jamie Andrus		Washington, D.
	Special Hand	ling			1
	Demographic				
	Adults 35+				
	IDB#	Adverti		Code	Product Code
		ROMM			
	Agency Ref			Advertiser	Ref

*line Ob Oted Date Ford Date Description		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rat	e TypeSpo	ots	Amount
1 3 08/22/12 08/26/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-7am	:30	NM	3	\$780.00
Week: 08/20/12 08/26/12111 3	<u>Rate</u> \$260.00				
2 3 08/22/12 08/26/12 Price Is Right	11am-12n	:30	NM	3	\$2,400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/20/12         08/26/12        111         3	<u>Rate</u> \$800.00			Ü	Ψ2,400.00
3 3 08/22/12 08/26/12 Newschannel 3 News	12n-1230pm	:30	NM	6	\$2,490.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/20/12         08/26/12        222         6	<u>Rate</u> \$415.00			(A)	42,100.00
4 3 08/22/12 08/26/12 CBS Daytime	1228-3pm	:30	NM	6	\$2,490.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/20/12         08/26/12        222         6	<u>Rate</u> \$415.00			_	4-1120100
5 3 08/22/12 08/26/12 Ellen Degeneres 3pm	3-4pm	:30	NM	6	\$1,680.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/20/12         08/26/12        222         6	<u>Rate</u> \$280.00				<b>417000.00</b>
6 3 08/22/12 08/26/12 NewsCha 3 News First @ 4	p 358-5pm	:30	NM	6	\$1,200.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/20/12         08/26/12        222         6	<u>Rate</u> \$200.00				Ψ1,200.00
7 3 08/22/12 08/26/12 Newschannel 3 News	5-530pm	:30	NM	6	\$1,980.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12222 6	<u>Rate</u> \$330.00			-	4.,000.00
8 3 08/22/12 08/26/12 Newschannel 3 News	530-6pm	:30	NM		
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	6	\$1,860.00
Week: 08/20/12	\$310.00	AMERICAN CO.			
9 3 08/22/12 08/26/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30	NM	6	\$2,910.00
Week: 08/20/12 08/26/12222 6	\$485.00		1		
10 3 08/22/12 08/26/12 7-730pm	7-730pm	:30	NM	6	\$2,790.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/20/12         08/26/12        222         6	<u>Rate</u> \$465.00			11.5T	
11 3 08/22/12 08/26/12 730-8pm	730-8pm	:30	NM	6	\$2,610.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/20/12 08/26/12222 6	<u>Rate</u> \$435.00			36 <del>7</del> 0	+-10.00
	<b>\$</b> 100.00		1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 569539 /	Alt Order # 07898516		
Contract Dates         Product           08/22/12 - 08/28/12         ROMNEY/P/R		Estimate #		
Advertiser Romney/R/ President	0	Original Date / Revision 08/24/12 / 08/24/12		

*Line Ch Start Date End Date	Description	Start/End Time	Spots/ Days Length Week	Rate Type	To Spots	tals Amount
Start Date End Date W	Veekdays Spots/Week	Rate		1,700	) Opola	Amount
12 3 08/22/12 08/26/12		11-1135p	:30			Line control term of the extreme
Start Date End Date W	Veekdays Spots/Week	Rate	.30	NM	6	\$4,560.00
Week: 08/20/12 08/26/12	-222 6	\$760.00				
13 3 08/22/12 08/26/12	Late Night with David Lette	rm1135pm-1235am	:30	NIV.		
Start Date End Date W	leekdays Spots/Week	Rate	.50	NM	6	\$990.00
Week: 08/20/12 08/26/12	-222 6	\$165.00				
14 3 08/22/12 08/22/12	Wednesday Prime	9-10pm	:30	NM		04 005 00
Start Date End Date W	leekdays Spots/Week	Rate	.00	INIVI	1	\$1,925.00
Part - Table -	-W 1	\$1,925.00				
15 3 08/22/12 08/22/12		10-11pm	:30	NM	1	¢4 975 99
Start Date End Date W	eekdays Spots/Week	Rate		INIVI	1	\$1,375.00
	-W 1	\$1,375.00				
16 3 08/23/12 08/23/12	Thursday Prime	8-9pm	:30	NM	1	¢1 705 00
Start Date End Date W	eekdays Spots/Week	Rate		INIVI		\$1,785.00
Week: 08/20/12 08/26/12	-T 1	\$1,785.00				
	Thursday Prime	10-11pm	:30	NM	1	\$1,785.00
Start Date End Date We	eekdays Spots/Week	Rate	2	1444	'	φ1,700.00
**************************************	T 1	\$1,785.00				
	NFL Pre Season	8-11pm	:30	NM	1	\$1,500.00
	eekdays Spots/Week	Rate		*****	· •	Ψ1,500.00
	F 1	\$1,500.00				
	Golf	Various	:30	NM	o	\$0.00
Start Date	eekdays Spots/Week	Rate			•	Ψ0.00
	S- 1	\$500.00				
Spot Ch Date Range 1 3 08/20/12-08/26/12	<u>Description</u>	Start/End Time	Weekdays Length	Rate Type		
Credited	GOIT	Various	Sa :30	\$500.00 NM		
	VELO O					
	NFL Pre Season	8-11pm	:30	NM	1	\$1,500.00
	eekdays Spots/Week	Rate \$1,500.00				
		11-1135p	:30	NM	2	\$730.00
	eekdays Spots/Week 2	<u>Rate</u> \$365.00				
22 3 08/26/12 08/26/12 Start Date End Date We	CBS Sunday Morning eekdays Spots/Week	9-1030am	:30	NM	2	\$790.00
Week: 08/20/12 08/26/12	S 2	<u>Rate</u> \$395.00				
	Face the Nation					
	eekdays Spots/Week	1030-11am Rate	:30	NM	1	\$485.00
	S 1	\$485.00				
24 3 08/22/12 08/26/12	Golf	Various				
	ekdays Spots/Week	Rate	:30	MM	1	\$500.00
	5 1	\$500.00				
25 3 08/26/12 08/26/12	Newschannel 3 News	630-7pm	.00	.,	- 93	
	ekdays Spots/Week	Rate	:30	NM	1	\$200.00
	S 1	\$200.00				
26 3 08/26/12 08/26/12 5	Sunday Prime	7-8pm	:30	N/NA	2	04 707 05
Start Date End Date We	ekdays Spots/Week	Rate	,50	NM	1	\$1,785.00
	\$ 1	\$1,785.00				
27 3 08/26/12 08/26/12 L	Late News (Sa-Su)	11-1135p	:30	NM	2	£4 000 00
	ekdays Spots/Week	Rate	.00	TAINI	2	\$1,030.00

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www.wtkr.com

Norfolk, VA 23510-1583

(757)446-1000

Print Date 08/24/12

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	Contract / Revision 569539 /	Alt Order # 07898516		
Contract Dates 08/22/12 - 08/28/12	Product ROMNEY/P/R	Estimate #		
Advertiser Romnev/R/ President		Original Date / Revision		

*Line Ch Start Date End Date Descrip	otion	Start/End Time	Spots/ Days Length Week		_	otals
Start Date End Date Weekdays	Spots/Week	Rate	Days Length Week	Rate Type	Spots -	Amount
Week: 08/20/12 08/26/12S N 28 3 08/25/12 08/25/12 Farly St	2	\$515.00				
N 28 3 08/25/12 08/25/12 Early Start Date End Date Weekdays	low Saturday Spots/Week	9-11am Rate	:30	NM	1	\$170.00
Week: 08/20/12 08/26/12S-	1	\$170.00				
	-1205am	1135pm-1205am	:30	NM	1	\$230.00
Start Date         End Date         Weekdays           Week: 08/20/12         08/26/12        S	Spots/Week 1	Rate \$230.00			•	Ψ230.00
N 30 3 08/26/12 08/26/12 1205am	-105am	1205am-105am	:30			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/20/12 08/26/12S	Spots/Week	Rate	.00	NM	1	\$100.00
N 31 3 08/26/12 08/26/12 Sunday	Prime	\$100,00 7-8pm				
Start Date End Date Weekdays	Spots/Week		:30	MM	1	\$2,500.00
Week: 08/20/12 08/26/125	1	\$2,500.00				
N 32 3 08/26/12 08/26/12 Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	Prime Spots/Week	8-9pm	:30	NM	1	\$2,500.00
Week: 08/20/12 08/26/12S	1	<u>Rate</u> \$2,500.00				
N 33 3 08/26/12 08/26/12 Sunday		9-10pm	:30	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/20/12 08/26/12S	Spots/Week 1	<u>Rate</u> \$2,500.00		,		Ψ2,000.00
N 34 3 08/26/12 08/26/12 Sunday I	Prime	10-11pm	:30			
Start Date	Spots/Week	Rate	.50	NM	1	\$1,800.00
Week: 08/20/12 08/26/12S	1	\$1,800.00				
-			Totals		95	\$53,930.00
	ss Amount	Net Amount				
07/30/12 -08/26/12 95	53,930.00	\$45,840.50				

Time Period	# of Spot	s Gross An	nount N	Net Amount
07/30/12 -08/26	6/12 9	5 \$53,93	30.00	\$45,840.50
Totals	9	5 \$53,93	30.00	\$45,840.50

Signature:	Date:	